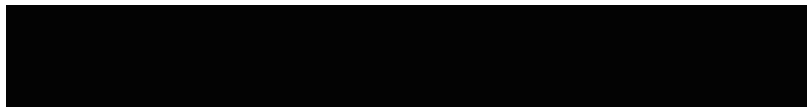


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Tuesday, March 24, 2009



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Wave That Flag: Real Estate Leader Offers Tickets to 'Dead' Concert to Help Feed the Hungry

RISMEDIA, March 24, 2009-Billy Procida, president of William Procida Inc., an Englewood Cliffs, N.J.-based turnaround management firm for middle market real estate companies, is combining his two passions for music and giving back to raise money for charity.

A lifelong Grateful Dead fan, Procida has obtained 75 tickets to The Dead concert on Wednesday, April 29 at the Izod Center in East Rutherford, N.J. to benefit the Table to Table organization, which feeds the hungry in Northern New Jersey..

Each ticket costs \$300, with \$200 benefiting the organization. Procida has been on the Table to Table board for five years.

To see the Dead and help feed the living, contact Janet Paccione of William Procida Inc. at [jpaccione@procida.com](mailto:jpaccione@procida.com) or 201-871-1177. For more information about Table to Table, visit [www.tabletotable.org](http://www.tabletotable.org).

Procida will also be hosting tailgate party before the show. Details TBD. For more information about William Procida, Inc., visit <http://procida.com>.

RISMedia welcomes your questions and comments. Send your e-mail to: [realestatemagazinefeedback@rismedia.com](mailto:realestatemagazinefeedback@rismedia.com).

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